

The largest online transatlantic networking event

If LinkedIn, Zoom and Calendly had a baby they would call it - The Ripple.

The Ripple is a one-of-a-kind initiative by the transatlantic business community to put your online networking into hyperdrive and to build meaningful, reverberating relationships.

For the two previous editions, more than 25 transatlantic chambers of commerce, business associations and accelerators invited their innovative ecosystems to participate, reaching over 150,000 of business owners, executives, and founders.

The Ripple presents a powerful opportunity for sponsors to position themselves as leaders and contributors to the transatlantic business community.

Previous editions by the numbers

20+

Transatlantic partners

2,400+

1-on-1 meetings

86%

Meeting foilow up

900+

Participants

All-inclusive sponsorship package: \$500

The Ripple sponsorship package includes:

- + Your company logo prominently visible (and hyperlinked) on The Ripple website: www.theripple.online.
- + Strategic company logo placement on all marketing collateral used by the partners across their respective social channels (including LinkedIn, Twitter, Facebook, Eventbrite, and Instagram).
- A personalized spotlight on The Ripple website in the "who's participating" series, including photo, full name, and company description.
- + Early access to the Ripple platform (Conversation Starter) for you and 4 of your colleagues.
- Higher tier sponsorship levels available by request.