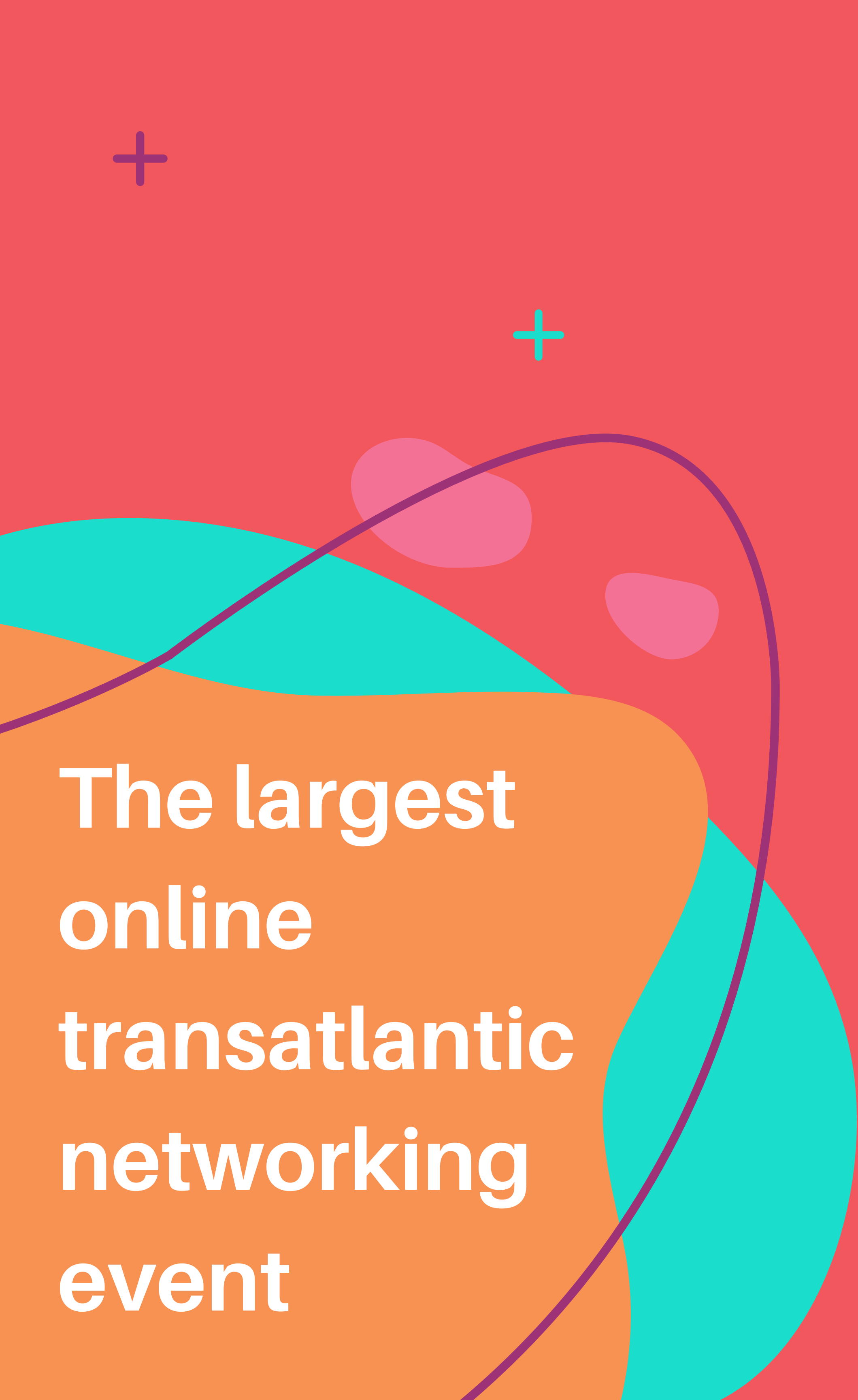




THE RIPPLE

SPONSORSHIP PROSPECTUS



The largest online transatlantic networking event

If LinkedIn, Zoom and Calendly had a baby they would call it - The Ripple.

The Ripple is a one-of-a-kind initiative by the transatlantic business community to put your online networking into hyperdrive and to build meaningful, reverberating relationships.

For the three previous editions, more than 37 transatlantic chambers of commerce, business associations and accelerators invited their innovative ecosystems to participate, reaching over 150,000 of business owners, executives, and founders.

What to expect during The Ripple:

INTRO: 30 min of collective welcome by partners & inspirational speaker to set stage (open to all participants)

NETWORKING: 2.5 hours of one-on-one networking, scheduled and customized by each participant (up to 12 meetings of 12 minutes)

Opportunity created by The Ripple

The Ripple presents a powerful opportunity for sponsors to position themselves as leaders and contributors to the transatlantic business community.

THE RIPPLE 2020 BY THE NUMBERS

Organized by a collective of

37+

TRANSATLANTIC
PARTNERS

Reaching an audience of

150k

US & EU BUSINESS OWNERS,
EXECs & FOUNDERS

Facilitated more than

3,000

ONE-ON-ONE
VIDEO MEETINGS

Evincing an impressive

86%

MEETING
FOLLOW UP



Two tiers of sponsorships available

In 2021, three editions of The Ripple will be organized (Spring, Summer, and Fall) *. You can sign up as a sponsor for an individual session, or benefit from a steep discount when you sign up for the series (all 3 editions):

tier 1

One (1) edition: \$500
Series (3): \$1,000

tier 2

One (1) edition: \$2,000
Series (3): \$5,000

*
Spring: March 30 - Confirmed.
Summer: August - TBD
Fall: November - TBD

tier 1

One (1) edition: \$500
Series (3): \$1,000

- Your company logo (small logo) prominently visible (and hyperlinked) on The Ripple website: www.theripple.online.
- Strategic company logo (small logo) placement on all marketing collateral used by the partners across their respective social channels (including Website, LinkedIn, Twitter, Facebook, Eventbrite, and Instagram).
- Early access to the Ripple platform (Conversation Starter) for 3 company representatives.
- Virtual conference-style company booth on the Conversation Starter platform

tier 2

One (1) edition: \$2,000
Series (3): \$5,000

- Your company logo (large logo) prominently visible (and hyperlinked) on The Ripple website: www.theripple.online.
- Strategic company logo (large logo) placement on all marketing collateral used by the partners across their respective social channels (including Website, LinkedIn, Twitter, Facebook, Eventbrite, and Instagram).
- A personalized spotlight on The Ripple website in the “who’s participating” series, including photo, full name, and company description.
- Early access to the Ripple platform (Conversation Starter) for 6 company representatives.
- Virtual conference-style company booth on the Conversation Starter platform
- Recognition during the Zoom speaker portion of the event.